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## *Seán Brickell*

Practical and psychological techniques used successfully in war zones, undercover journalism and profitable businesses will now help improve your personal and professional confidence and communication.

As you will read in the sample [Testimonials](#), Seán Brickell continues to help many clients around the world achieve real personal and professional success, happiness and fulfilment in this way, achieving profitable results financially and otherwise.

These include companies like Vodafone, whose UK stores' sales staff then enjoyed their best retail sales week of the year, and EasyJet who acknowledged that their reputation and brand were enhanced by the work Seán did with them.

Seán is also a certified neuro-linguistic programming practitioner, Time Line therapist and hypnotherapist. His tailored interactive sessions and services are as educational as they are entertaining and energising.

### **Specialist Topic Areas:**

- **Self-Confidence & Self-Esteem**
- **Individual & Team Motivation**

- **Public Speaking & Communication**
- **Influencing**
- **Media Presentation**
- **Crisis Management**
- **Networking**

**Biography:**

Seán has worked with many private and public sector organisations like Vodafone, Deloitte, Royal Mail, Shell, Unilever, Clifford Chance, easyJet, Petro-Canada, Starbucks, Arthur J. Gallagher, T-Mobile, National Bank of Abu Dhabi, the Government of Dubai and Etisalat.

He is an award winning former network TV newsreader and TV news correspondent and undercover investigative journalist for national newspapers. He has been held at gunpoint a few times by angry men in ugly situations, met and interviewed world leaders, film stars and some of the world's more bizarre, beastly and beguiling people. Seán also has the unique distinction of once having read the national TV news in his underwear after he lost his trousers in the rush to the studio from a particularly good party.

And he uses these and many other experiences in his work and life to complement his studies and research to benefit clients. His book *Don't Shoot – I'm Not Well! Confidence for when you really need it* is due to be published later this year.

### Testimonials (sample):

"You not only motivated and inspired our Business Advisers, you gave them the confidence and energy to perform successfully at the sharp end of what is a new venture for Vodafone. Since then, we have experienced the best business sales week in retail so far this year." **Vodafone**

"Seán was as motivational as he was very, very funny when he facilitated and spoke at our pioneering national team conference. It was a vitally important landmark event and he left everyone feeling energized, entertained and even more personally and professionally confident to successfully tackle the great challenges ahead. In fact, as a result, lots of my team said that, from now on, they wanted to conduct their professional interventions like Seán!" **Royal Mail**

"Seán worked with us to improve our interpersonal and business presentation communication skills on both an individual and a team level. We noticed a rapid and sustainable improvement in both areas which has proved to be of great value to the business. He was a pleasure to work with, being insightful, motivating and entertaining." **Petro-Canada**

"You would be my first choice for any event we hold in the future which requires a guest speaker." **Bank of Scotland**

"The training course that Seán Brickell did for the Clifford Chance global PR group was superb. The training more than met its objectives, it really put us through our paces and, as well as learning a lot, we had great fun doing it. The team couldn't wait to tell me how good Seán was. He was extremely well prepared and used enormous energy in running the session. Our thanks for a really outstanding training event." **Clifford Chance**

"Seán's role as compère was to hold together a very challenging conference consisting of four different TV style shows in one day. He fulfilled his roles very well as a serious interviewer, a conference host and as a comedian – all without any autocue. Particularly impressive was his ability to step up and ad lib for more than 20 minutes at the drop of a hat when the need arose! Seán was critical in maintaining audience attention throughout the day and ensured that the delegates were thoroughly entertained when appropriate. He was a pleasure to work with and contributed towards one of our most memorable and productive conferences." **Deloitte**

"Thanks to you, both easyJet and I have benefited because of the way I and the company came across. You definitely gave me the confidence and belief in myself to deal with presenting to a large professional audience in a manner that was dynamic and brought to life a subject which is normally considered dreary. The audience even clapped at your colourfully clever introduction which helped to win their hearts right from the start." **easyJet**

"Seán worked with me as my executive coach for 8 months helping me to rise to the challenges of a new job and supporting me in the development of my leadership team. Seán was infectiously enthusiastic but also wasn't afraid to challenge and push me to ask questions about myself that I may not have wanted to ask. Seán encouraged me to explore different approaches to problems and in doing so ensuring I had considered all options available to me. Seán is a great motivator and support and understands the psychology of people which I found invaluable." **Royal Mail**

"Seán, as my executive coach, and I quickly developed a strong rapport and his warm and challenging approach gave me even greater focus with workable actions. This has provided me with models and strategies to tackle and achieve both personal and business challenges. He quickly grasps your situation and how best to use it to achieve results." **Institute of Advanced Motorists**